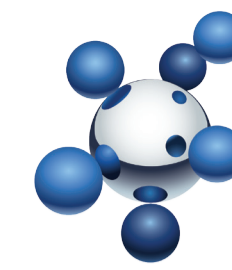


# THE CHLOR-ALKALI INDUSTRY



PVC pipes



Swimming pool chemicals



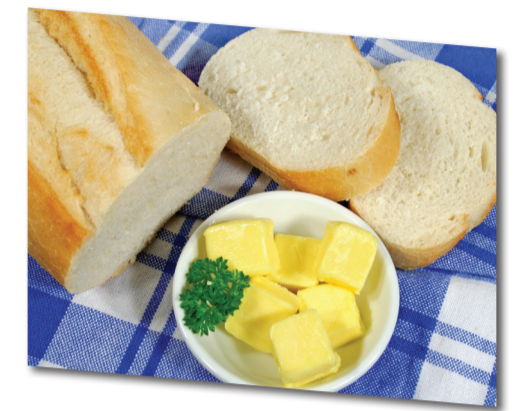
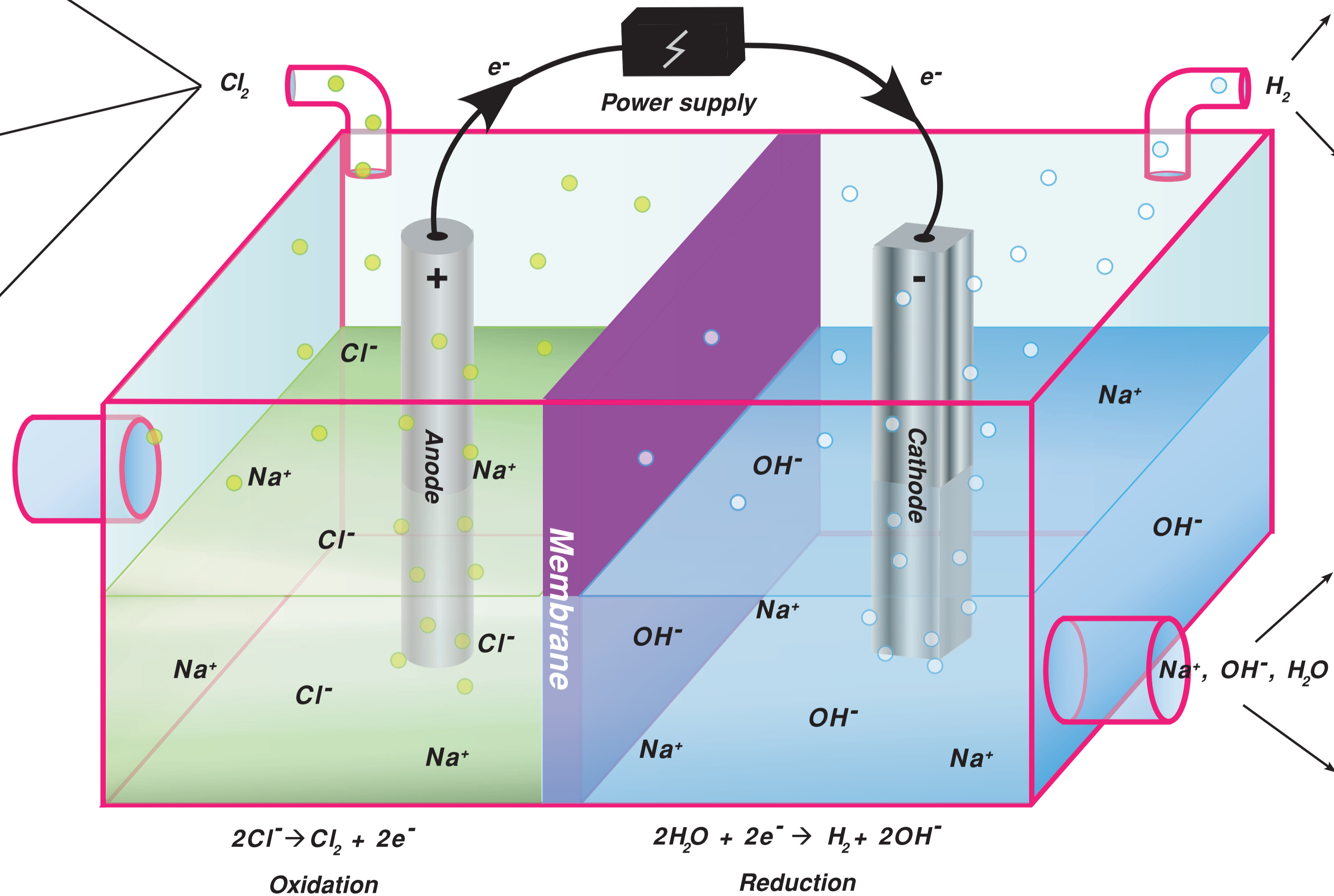
Bleach

Brine solution (NaCl in water)



Salt pans

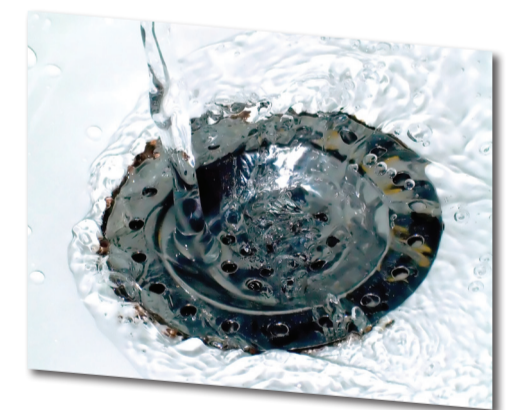
**Electrolytic cells**  
Electrical energy drives a non-spontaneous chemical reaction



Margarine



Fuel cell



Drain cleaner



Soap