

①

Chapter 9

P220
- P254

Please Revise

2nd derivatives

Previously, non goal EQM

EQM from balancing of different forces in the economy.

Now : goal EQM

EQM = optimum state for an economic unit (HH, firm, economy)

Optimum & Extreme Values

↳ we want to know how to maximise or minimise a certain variable - i.e. find extrema, & choose the "best" of them

eg $\max \pi(q) = R(q) - C(q)$

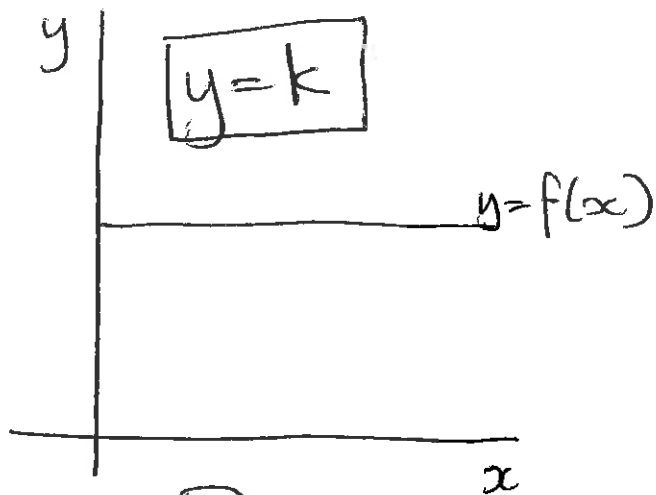
$\pi(q)$ = objective fn, q = choice var.

(2)

We have to choose the q which maximises Π

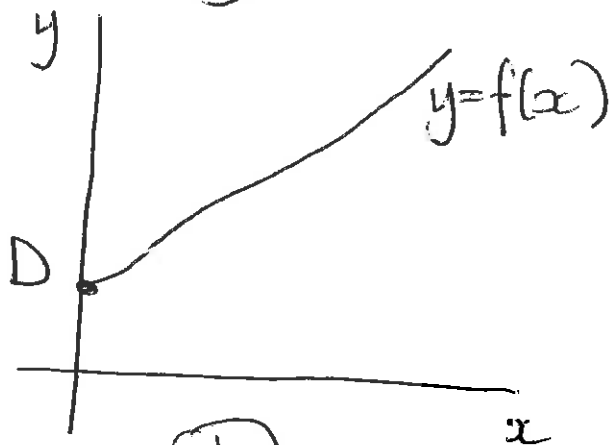
So given $y = f(x)$

Assume $f(x)$ is continuously differentiable.



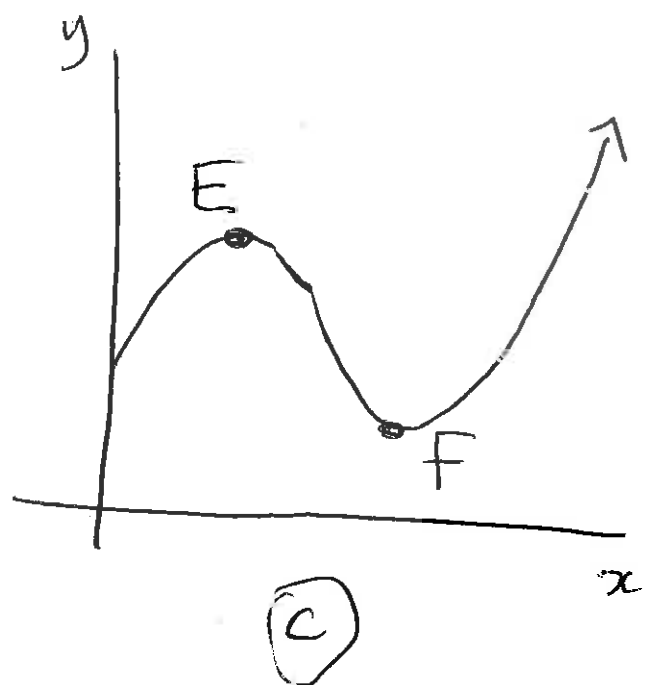
(a)

- No value of x yields a different value of y
∴ any pt on y is a max. or min.



(b)

- $f'(x) > 0$.
- pt D is a minimum.
- there is no finite max.

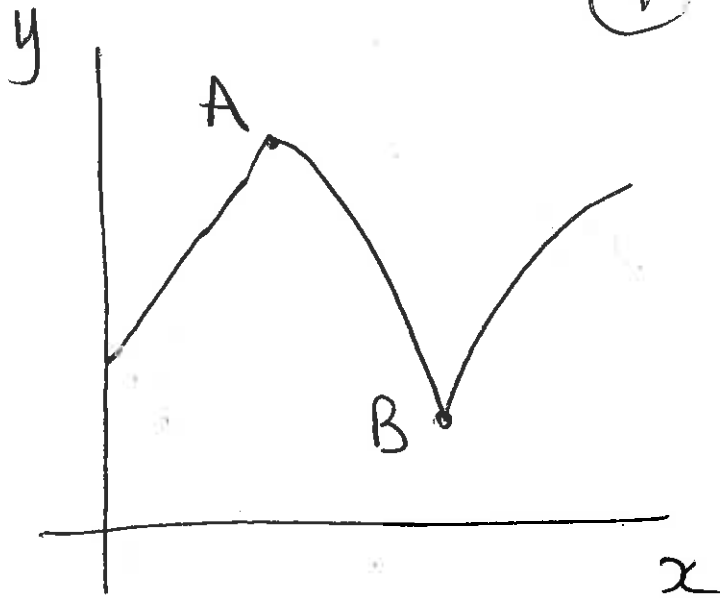


(3)

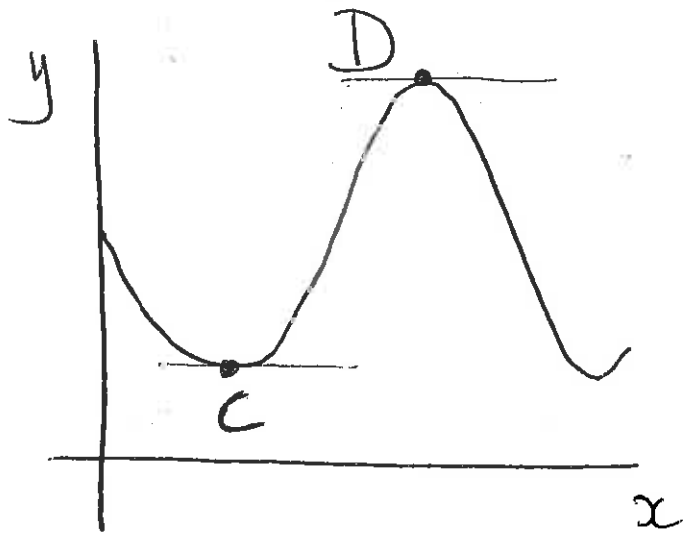
- E, F are relative / local extrema.
- $F = \text{local min}$
 $E = \text{local max}$

- A fn can have many relative extrema, either maxima or minima.
- Generally LH end pt is of no interest to us. Why?
- How to find absolute min/max?
Find all local min, pick smallest
max, pick biggest
- We know
if $y = f(x)$, & an extremum exists at $x = x_0$, then either
① $f'(x_0)$ doesn't exist or ② $f'(x_0) = 0$

(4)



- At A, B we have local extrema, but $f'(x)$ does not exist at A or B. Why? 

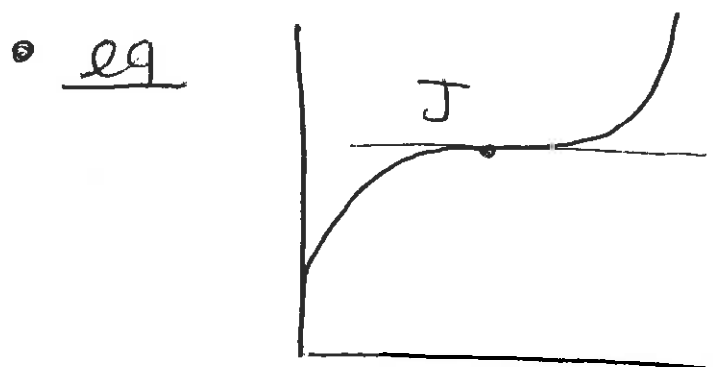


- Here at C & D $f'(x) = 0$.
- We assume a continuously differentiable fn, hence won't encounter A, B

 At any sharp pt on a fn, the fn is not differentiable at that pt, i.e. $f'(x)$ does not exist, because $f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$

& here the LH lim $\neq$ RH limit, hence the limit does not exist (P146)

- $f'(x) = 0$ is a necessary condition for a relative extremum — but not sufficient



$f'(x) = 0$ $\otimes$
at J , but J
is not an
extremum pt.

1st Derivative Test

If $f'(x_0) = 0$, then $f(x_0) =$

- a relative max if $f'(x)$ is positive on left of x_0 , & negative on the right
 - a relative minimum if $f'(x)$ is -ve on LHS of x_0 , & +ve on RHS
 - neither if $f'(x)$ doesn't change sign on either side of x_0 .
- $\otimes$ $J =$ inflection pt.

⑥

x_0 = critical value (if $f'(x_0) = 0$)

$f(x_0)$ = stationary value

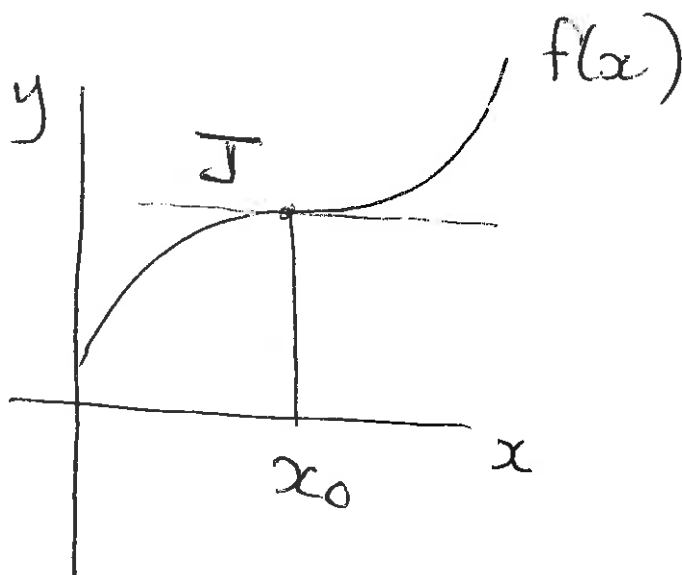
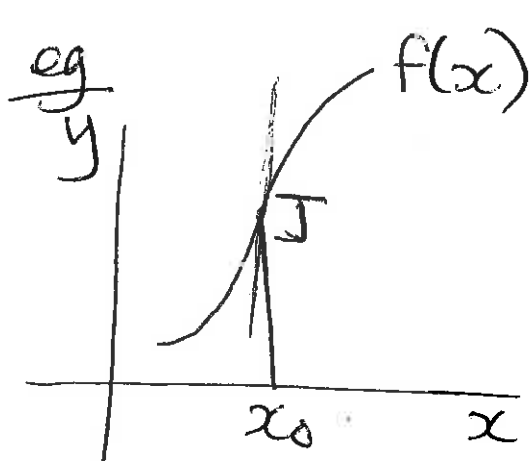
$(x_0, f(x_0))$ = stationary pt

if $f'(x_0) = 0$ (necessary)

& either (a) or (b) holds, then we have a relative min or max.

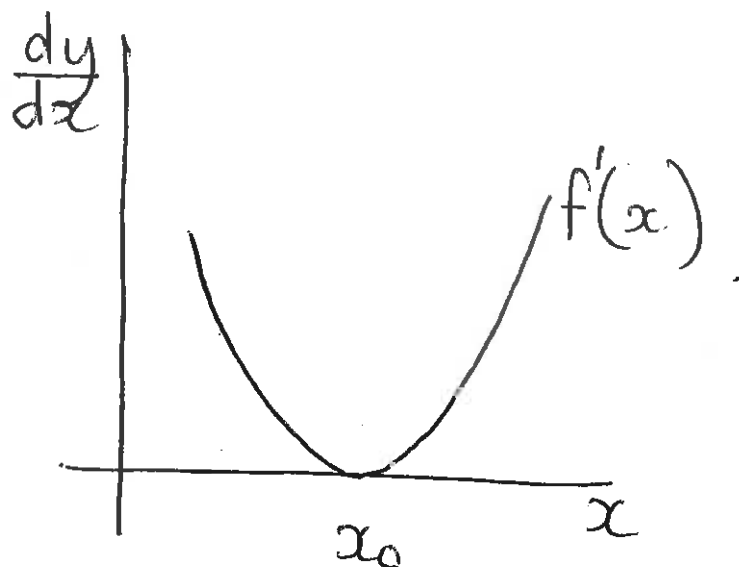
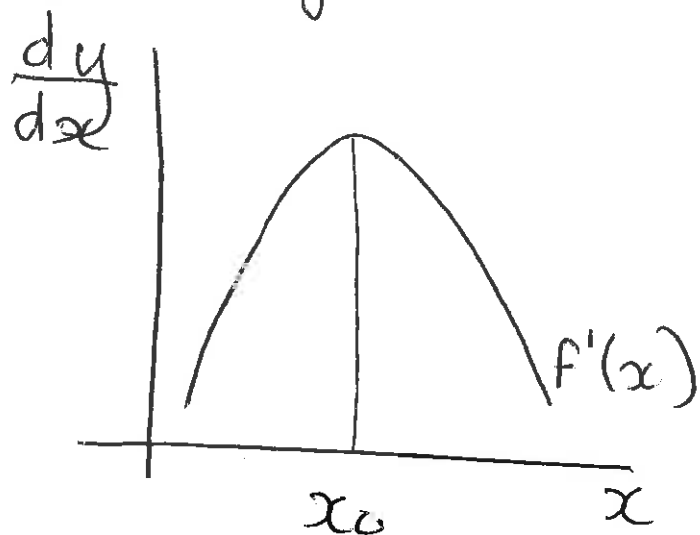
B.T.W

Inflection pt = pt where $f'(x)$
(not $f(x)$) reaches an
extreme value



(7)

We graph $f'(x)$ for these cases:



eg) Given $y = f(x) = x^3 - 12x^2 + 36x + 8$

$$f'(x) = 3x^2 - 24x + 36 = 0$$

$$3(x^2 - 8x + 12) = 0$$

$$3(x - 6)(x - 2) = 0$$

$$\therefore x = 6 \quad x = 2$$

$$\therefore y = 8 \quad y = 40$$

(A)

(B)

What kind of stationary pts are these?

Check $f'(x)$ on either side.

|

(8)

eg $f'(0) = 36 > 0$
 $f'(3) = -9 < 0$

pt B is a max (relative)
pt A is a min (similarly
[check])

See graph P 226

- 1st derivative test helps to locate & classify extrema.
- ex 2 P 226 - HW.

2nd Order Derivatives

- $y = f(x)$
- $y' = f'(x) = \frac{dy}{dx}$
- $y'' = f''(x) = \frac{d^2y}{dx^2} = \frac{d}{dx} \left(\frac{dy}{dx} \right)$

- if f'' exists, then f is twice differentiable
- if continuous, f is twice continuously differentiable.

(9)

Notation: $f \in C^{(2)} / f \in C''$

We can find:

$$f'''(x), f^{(4)}(x), \dots, f^{(n)}(x)$$

$$\text{OR } \frac{d^3 y}{dx^3}, \frac{d^4 y}{dx^4}, \dots, \frac{d^n y}{dx^n}$$

We assume our fns have continuous derivatives to the order we need.

Revision — P228, ex 1, 2.

eg $y = x^4 + 3x^2 + 2$

$$y' = 4x^3 + 6x$$

$$y'' = 12x^2 + 6$$

$$y''' = 24x$$

$$\frac{d^4 y}{dx^4} = 24$$

• $f^{(5)}(x) = 0$,

as are

$$f^{(6)}(x), f^{(7)}(x)$$

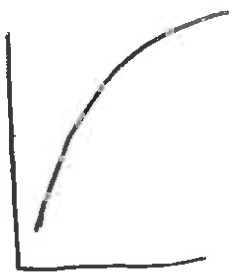
etc

(10)

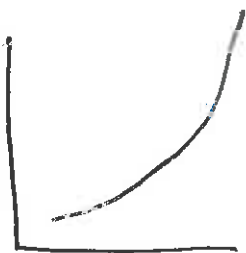
f'' = rate of change of f'

$f' > 0$
 $f' < 0 \Rightarrow y \Rightarrow$ is increasing
is decreasing

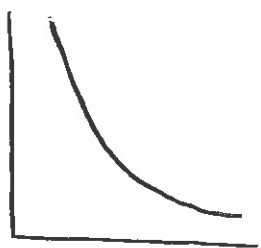
$f'' > 0 \Rightarrow$ slope of $y \Rightarrow$ is increasing
 $f'' < 0$ is decreasing



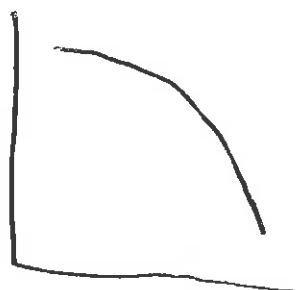
$f' > 0$ $f'' < 0$



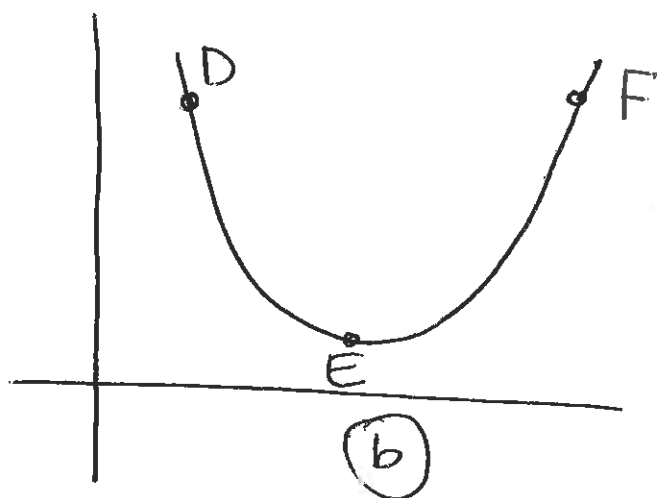
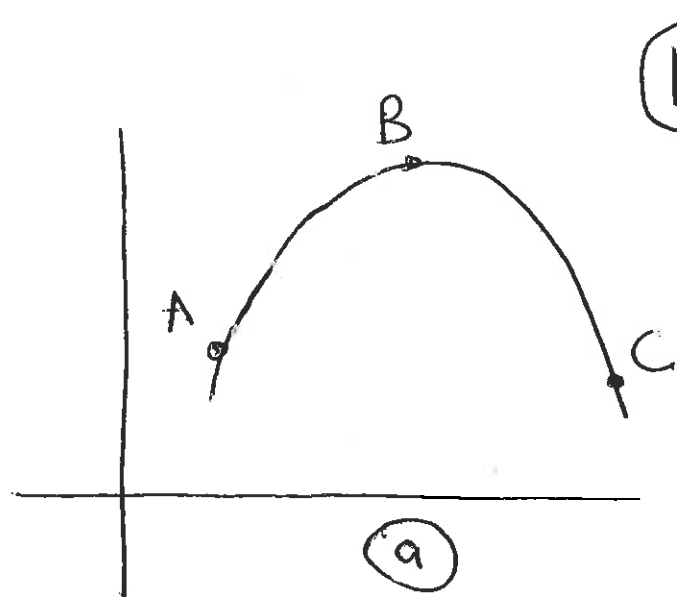
$f' > 0$ $f'' > 0$



$f' < 0$ ~~$f'' < 0$~~
 $f'' > 0$



$f' < 0$ $f'' < 0$



• here f' goes from +ve to 0 to -ve
 so $f'' < 0$

• f' goes from -ve to 0 to +ve
 $\therefore f'' > 0$

(a) strictly convex

(b) strictly concave

• If we pick any 2 pts M & N on the curve, the line MN must STRICTLY be below the curve = Concave
above the curve = convex

If MN touches the curve, then f is only concave/convex, not strictly

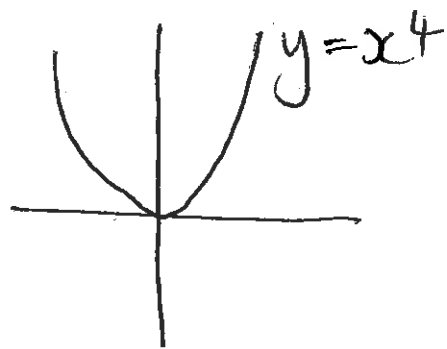
(12)

- If $f''(x) < 0 \quad \forall x$, then f is strictly concave

$f'' > 0 \quad \forall x \Rightarrow$ strictly convex

- Does strict convexity/concavity $\Rightarrow f''(x) > 0$ for all x ? NO

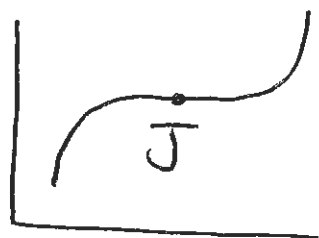
eg $y = x^4$
 $y' = 4x^3$
 $y'' = 12x^2$



$y'' = 0$ if $x = 0$, $\therefore f''(x) \geq 0$

but a chord MN lies entirely above the chord.

Inflection pts



■ At J , $f(x)$ changes concavity to convexity or vice versa.

■ f' reaches an extreme value

(13)

eg $y = ax^2 + bx + c$

Is y concave?

$$y'' = 2a$$

If $a > 0$ y is strictly convex, etc

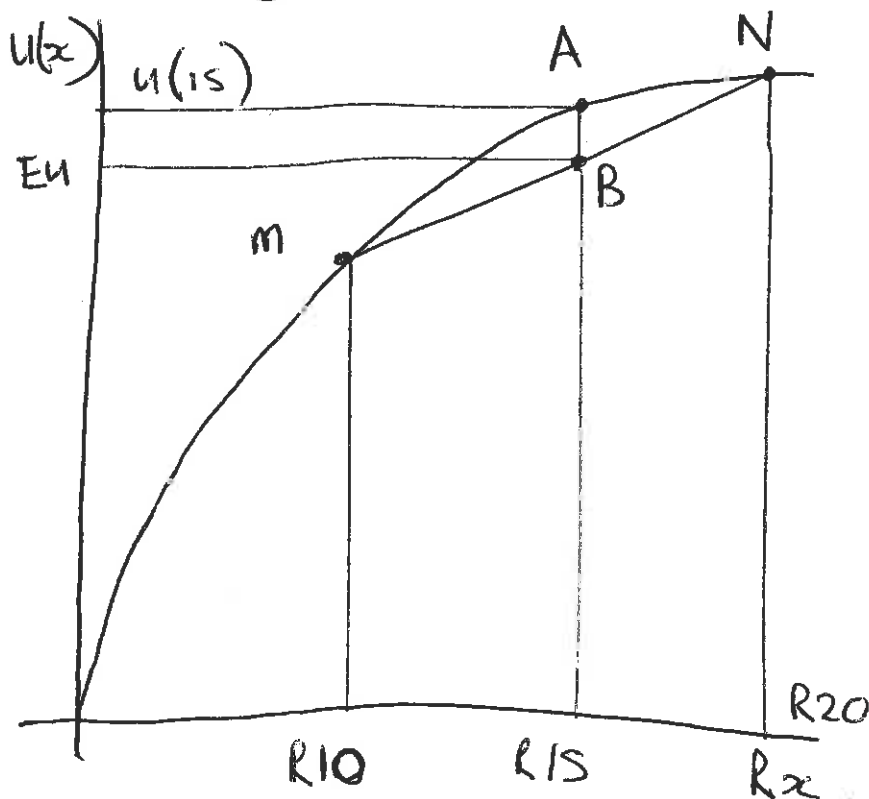
Risk Profiles & Concavity P231

You have RIS, bet to either lose RS or gain RS with equal probability.

$$E(\text{bet}) = 0.5(s) + 0.5(-s) = 0$$

∴ fair bet.

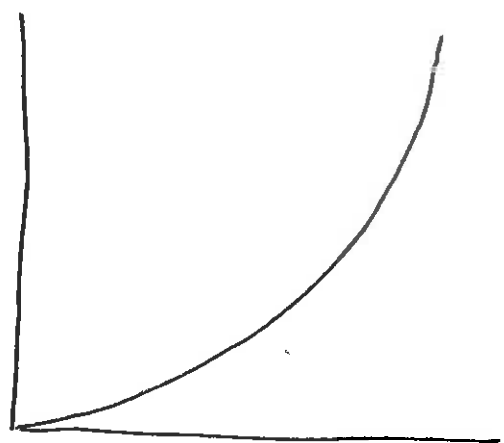
Do you take the bet?



- don't take bet, get U at A
- take bet, expected value = RIS, expected U is EU , from B
- MN below $U(x)$, strictly concave

(14)

- Do you take the bet? No
EU from playing $<$ U from not playing
 $\Rightarrow$ risk averse



P232
HW Complete graph
risk loving
= strictly convex

- What is $U(x) = kx$?
Risk Neutral

2nd Derivative Test

for relative extremum:

If $f'(x_0) = 0$, then $f(x_0)$ is :

- ① a relative max if $f''(x_0) < 0$
- ② a relative min if $f''(x_0) > 0$

- Is this better than 1st derivative test?

(15)

What if $f''(x_0) = 0$?

↳ we have either relative max/min or inflection pt.

↳ then use 1st derivative or another test.

Eq $y = g(x) = x^3 - 3x^2 + 2$

$$g'(x) = 3x^2 - 6x$$

$$g''(x) = 6x - 6$$

$$g'(x) = 0 = 3x(x-2)$$

$$\therefore x = 0, \quad x = 2$$

$$g''(0) = -6 < 0$$

$$g''(2) = 6 > 0$$

relative max
at $x = 0$

relative min
at $x = 2$

$f'(x) = 0$ is necessary in 2nd derivative test: called the

FOC: 1st order condition

(16)

If FOC fulfilled, $f'' < 0$ or $f'' > 0$
is sufficient for a max or min
↳ these are SOC

FOC — necessary but not sufficient
SOC — sufficient but not necessary

1st reason — inflection pts

2nd reason — $f''(x_0) = 0$

e.g. if $(x_0, f(x_0))$ is a minimum
this implies $f'(x_0) = 0$, but
does not always imply $f''(x_0) > 0$

2nd order necessary conditions:

$$\begin{array}{l} \text{max} \\ \text{min} \end{array} \Rightarrow \begin{array}{l} f''(x_0) \leq 0 \\ f''(x_0) \geq 0 \end{array}$$

eg: Profit Maximisation

$$\pi(q) = R(q) - C(q)$$

(17)

Where is π maximised?

FOC : $\pi'(Q) = 0$

$$\frac{d\pi}{dQ} = R'(Q) - C'(Q) = 0$$

$$\therefore R'(Q) = C'(Q)$$

$$\text{ie } MR = MC$$

Is this definitely a max?

Check SOC

$$\frac{d^2\pi}{dQ^2} = R''(Q) - C''(Q) \leq 0$$

$$\text{iff } R''(Q) \leq C''(Q)$$

- This is the necessary condition - the sufficient

is $\pi'' < 0$

- So we need slope MR
< slope MC

See P237

- We see FOCs are met at Q_1 & Q_3 : $\pi' = 0$
- SOC slope $MR < \text{slope } MC$ at Q_1 , both have negative slopes eg $MR \text{ slope} = -5$
 $MC \text{ " } = -8 \text{ (steeper)}$
∴ SOC not met

at Q_3 slope MC +ve
slope MR -ve

∴ SOC are met

□ Given a specific functional form, we could just use simpler SOC $\pi'' < 0$

□ HW p238 eg 3

(19)

Cubic Cost fn

- $C(Q) = aQ^3 + bQ^2 + cQ + d$

□ Generally cost fns have segments with decreasing MC (ie concave) & increasing MC (convex).

□ The cost function needs to be upward sloping everywhere
Why?

- ie we need $MC > 0$ for all Q

This is possible if the absolute minimum of MC is positive.

∴ $MC = C'(Q) = 3aQ^2 + 2bQ + c$

This is a parabola:  or 

We need  shape

ie $a > 0$

We also need $\min MC > 0$

(20)

Where is min of MC?

FOC: set $MC' = 0$

$$MC' = 6aQ + 2b = 0$$

$$Q^* = \frac{-b}{3a}$$

Is $MC(Q^*)$ a min or max?

Check SOC: $MC'' = 6a$

$MC'' > 0$ if $a > 0$.

∴ at Q^* , MC is minimised.

We rule out $Q \leq 0$

$$\therefore Q^* = \frac{-b}{3a} \Rightarrow b < 0 \quad \text{Why?}$$

So what is $MC(Q^*)$ & is it positive?

$$MC(Q^*) = 3a\left(\frac{-b}{3a}\right)^2 + 2b\left(\frac{-b}{3a}\right) + c$$

$$= \frac{3ac - b^2}{3a}$$

∴ $MC(Q^*) > 0$ if $3ac - b^2 > 0$

(21)

ie $b^2 < 3ac$

This implies $c > 0$. Why?

What about d ?

$$TC = c(Q)$$

$$C(0) = d \text{ ie } y \text{ intercept}$$

if $Q = 0$, $TC = d$ is fixed cost

$$\therefore d > 0$$

So: $a, c, d > 0$; $b < 0$; $b^2 < 3ac$

These ensure that TC is upward sloping over all $Q \geq 0$.

ie $MC > 0$

Under imperfect competition,
 MR is downward sloping.

Why?

How do we check MR is always downward sloping.

Given $AR = f(Q)$

(22)

$$AR = f(Q) = \frac{TR}{Q}$$

$$\therefore TR = Qf(Q)$$

$$\therefore MR = f(Q) + Qf'(Q)$$

What is slope of MR?

$$\begin{aligned}\frac{d}{dQ}(MR) &= f'(Q) + f'(Q) + Qf''(Q) \\ &= 2f'(Q) + Qf''(Q)\end{aligned}$$

If MR slopes down, $MR' < 0$

∴ If AR slopes down, then $f'(Q) < 0$

What is $Qf''(Q)$?

If AR is strictly convex, $f''(Q) > 0$

& it is possible that $MR' = 2f'(Q) + Qf''(Q) > 0$

See ex 4 P240 = HW

Maclaurin & Taylor Series

What $f'(Q_0) = 0$, i.e. f is an extremum at $Q = Q_0$, but $f''(Q_0) = 0$
 ↳ we can't classify the extremum
 ↳ need the n derivative test

1st, find out how to expand a fn $y = f(x)$ into a series of terms, either around the pt $x = 0$, or $x = x_0$.

Maclaurin

Taylor

□ We want to transform a fn, eg $y = \frac{1}{1+x}$; $y = e^x$; $y = x^3 + x^2$, into an n th degree polynomial, i.e. $y = a + bx + cx^2 + dx^3 + \dots$

■ a, b, c, d etc will be expressed in terms of $y'(x_0), y''(x_0)$ etc etc

↳ power series

= sum of power fns.

(24)

Maclaurin

eg $y = a_0 + a_1x + a_2x^2 + a_3x^3 + \dots + a_nx^n$

Express $y = f(x)$ as a series of terms with $(a_0, a_1, a_2 \dots)$ expressed i.t.o $f(0), f'(0), f''(0)$ etc.

What are f', f'' etc?

$$f'(x) = a_1 + 2a_2x + 3a_3x^2 + 4a_4x^3 + \dots + na_nx^{n-1}$$

$$f''(x) = 2a_2 + 3(2)a_3x + 4(3)a_4x^2 + \dots + (n)(n-1)a_nx^{n-2}$$

$$f'''(x) = 3(2)a_3 + 4(3)(2)a_4x + 5(4)(3)a_5x^2 + \dots + n(n-1)(n-2)a_nx^{n-3}$$

$$f^{(4)}(x) = 4(3)(2)a_4 + 5(4)(3)(2)a_5x + \dots + n(n-1)(n-2)(n-3)a_nx^{n-4}$$

$$f^{(n)}(x) = n(n-1)(n-2)(n-3) \dots (3)(2)(1)a_n$$

(25)

We differentiated n times, left with 1 constant.

Let's evaluate these derivative when $x = 0$.

$$\therefore f'(0) = a_1$$

$$f''(0) = 2a_2$$

$$f'''(0) = 3(2)a_3$$

$$f^4(0) = 4(3)(2)a_4$$

$$\therefore f^5(0) = 5(4)(3)(2)a_5$$

$$\therefore f^n(0) = n(n-1)(n-2) \dots (3)(2)(1)a_n$$

$n! = n$ factorial

$$= n(n-1)(n-2) \dots (3)(2)(1)$$

$$\therefore f'(0) = 1! a_1$$

$$\therefore a_1 = \frac{f'(0)}{1!}$$

$$f''(0) = 2! a_2$$

$$a_2 = \frac{f''(0)}{2!}$$

$$f'''(0) = 3! a_3$$

$$a_3 = \frac{f'''(0)}{3!}$$

$$f^4(0) = 4! a_4$$

etc.

∞

$$a_n = \frac{f^{(n)}(0)}{n!} \quad \text{NB} \quad a_0 = f(0)$$

$$f(x) = \frac{f(0)}{0!} + \frac{f'(0)}{1!}x + \frac{f''(0)}{2!}x^2 + \frac{f'''(0)}{3!}x^3 + \dots + \frac{f^{(n)}(0)}{n!}x^n$$

This is the Maclaurin Series
(when $x_0 = 0$)

- It is the expansion of $f(x)$ around $x=0$.
- We sub $x=0$ into all derivative

$$f(x) = \sum_{i=0}^n \frac{x^i \cdot f^{(i)}(0)}{i!} = \sum_{i=0}^n a_i x^i$$

So we found derivatives of $f(x)$, evaluated them at $x=0$, used this to solve for the a_i , & subbed the a_i back to the original $y=f(x)$.

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- We solved for the a_i i.t.o the derivatives
- We get a different fn $f(x)$, equivalent to the original.

eg $y = 2 + 4x + 3x^2$

$$y' = f'(x) = 4 + 6x$$

$$y'' = f''(x) = 6$$

$$y''' = y'' = 0$$

$$\therefore f'(0) = 4$$

$$f''(0) = 6$$

$$f(x) = f(0) + f'(0)x + \frac{f''(0)}{2}x^2$$

$$= 2 + 4x + \frac{6}{2}x^2$$

$$= \text{original } f$$

$$\underline{\text{So:}} \quad f(x) = \frac{f(0)}{0!} + \frac{f'(0)x}{1!} + \frac{f''(0)x^2}{2!} + \frac{f'''(0)x^3}{3!} + \frac{f^{(4)}(0)x^4}{4!} + \dots + \frac{f^{(n)}(0)x^n}{n!}$$

(28)

We can expand around $x = x_0$

Taylor Series

$$f(x) = \frac{f(x_0)}{0!} + \frac{f'(x_0)}{1!}(x-x_0)$$

$$+ \frac{f''(x_0)}{2!}(x-x_0)^2 + \dots + \frac{f^{(n)}(x_0)}{n!}(x-x_0)^n$$

Why?

Let's interpret any x as deviation from x_0 i.e. $x = x_0 + \delta$ where $\delta = \text{deviation}$

We had: $f(x) = 2 + 4x + 3x^2$

∴ Now $f(x) = 2 + 4(x_0 + \delta) + 3(x_0 + \delta)^2$

$$f'(x) = 4 + 6(x_0 + \delta)$$

$$f''(x) = 6$$

x_0 is given & here only δ is variable ∴ $f(x)$ here = $g(\delta)$

$$g(\delta) = f(x) = 2 + 4(x_0 + \delta) + 3(x_0 + \delta)^2$$

$$g'(\delta) = f'(x)$$

$$g''(\delta) = f''(x)$$

(29)

Let's expand $g(s)$ around zero,
ie find Maclaurin Series

$$s = 0$$

$$\text{We know } g(s) = \frac{g(0)}{0!} + \frac{g'(0)s}{1!} + \frac{g''(0)s^2}{2!}$$

BTW: Why don't we add more terms? Because $g'''(s) = 0$ & so are all following deriv's.
If $s = 0$, this implies $x = x_0$

& we know $g(s) = f(x)$ so for $s = 0$

$$g(0) = f(x_0)$$

$$g'(0) = f'(x_0)$$

$$g''(0) = f''(x_0)$$

so Sub in

$$f(x) = g(s) = \frac{f(x_0)}{0!} + \frac{f'(x_0)(x-x_0)}{1!}$$

$$+ \frac{f''(x_0)(x-x_0)^2}{2!}$$

Taylor Series: expansion of $f(x)$
around a pt x_0

So for $f(x) = 2 + 4x + 3x^2$

We have $f(x_0) = 2 + 4x_0 + 3x_0^2$

$$f'(x_0) = 4 + 3(2)x_0$$

$$f''(x_0) = 6$$

∴ Taylor Polynomial is

$$\begin{aligned} f(x) &= \frac{f(x_0)}{0!} + \frac{f'(x_0)}{1!}(x-x_0) + \frac{f''(x_0)}{2!}(x-x_0)^2 \\ &= \underbrace{2 + 4x_0 + 3x_0^2} + \underbrace{(4 + 6x_0)(x-x_0)} + \frac{6}{2} \cdot (x-x_0)^2 \end{aligned}$$

$$= 2 + 4x + 3x^2$$

∴ The Taylor poly, as with the Maclaurin fn, represents $f(x)$ correctly.

Maclaurin

$$\sum_{i=0}^n \frac{f^{(i)}(0) \cdot x^i}{i!}$$

Taylor

$$\sum_{i=0}^n \frac{f^{(i)}(x_0)(x-x_0)^i}{i!}$$

(31)

Maclaurin is Taylor with $x_0 = 0$.

Given a fn $f(x)$, & we would like to know the value of $f(7)$.

You can sub into the fn $f(x)$

OR

you can pick x_0 to be any number, sub in $x=7$, & the answer from Taylor Series will equal to $f(7)$

eg

$$\text{for } f(x) = a_0 + a_1x + a_2x^2 + \dots + a_nx^n$$

if $x_0 = 3$

We have

$$f(x) = f(3) + f'(3)(x-3) + \frac{f''(3)}{2!}(x-3)^2 + \dots + \frac{f^{(n)}(3)}{n!}(x-3)^n$$

$f(x)$ now as any arbitrary fn.
Is it the same?

(32)

For any $\phi(x)$, we can express as a n th degree poly, if $\phi(x)$ has finite, continuous derivatives at $x = x_0$.

If we know $\phi(x_0), \phi'(x_0), \phi''(x_0)$ etc

$$\begin{aligned} \text{Then } \phi(x) = & \left[\frac{\phi(x_0)}{0!} + \frac{\phi'(x_0)}{1!}(x-x_0) \right. \\ & + \frac{\phi''(x_0)}{2!}(x-x_0)^2 + \dots \\ & \left. + \frac{\phi^{(n)}(x_0)}{n!}(x-x_0)^n \right] + R_n \end{aligned}$$

$$\phi(x) = P_n + R_n$$

P_n = n th degree poly.

R_n = remainder (what? wait P248)

The larger n is, the more terms in P_n , & maybe the smaller R_n is.

(33)

R_n tells us P_n is an approximation.

R_n = measure of error.

eg $n=1$

$$\phi(x) = \underbrace{[\phi(x_0) + \phi'(x_0)(x - x_0)]}_{P_1} + R_1$$
$$= P_1 + R_1$$

P_1 is a linear approximation to $\phi(x)$. = has 2 terms

If $n=2$, we get a quadratic approx. = has 3 terms.

Why do we like this?

- poly fns are easy to work with.
- can be good approximations - if add enough terms. (maybe)

eg $\phi(x) = \frac{1}{1+x}$ (34)

Expand $\phi(x)$ around $x_0 = 1$, with $n = 4$.

$$\phi'(x) = -(1+x)^{-2} \quad \phi'(1) = -\frac{1}{4}$$

$$\phi''(x) = 2(1+x)^{-3} \quad \phi''(1) = \frac{1}{4}$$

$$\phi'''(x) = -6(1+x)^{-4} \quad \phi'''(1) = -\frac{3}{8}$$

$$\phi^{(4)}(x) = 24(1+x)^{-5} \quad \phi^{(4)}(1) = \frac{3}{4}$$

Also $\phi(1) = \frac{1}{2}$

$$\text{Taylor Series} = \sum_{i=1}^n \frac{f^{(i)}(x_0)}{i!} (x-x_0)^i$$

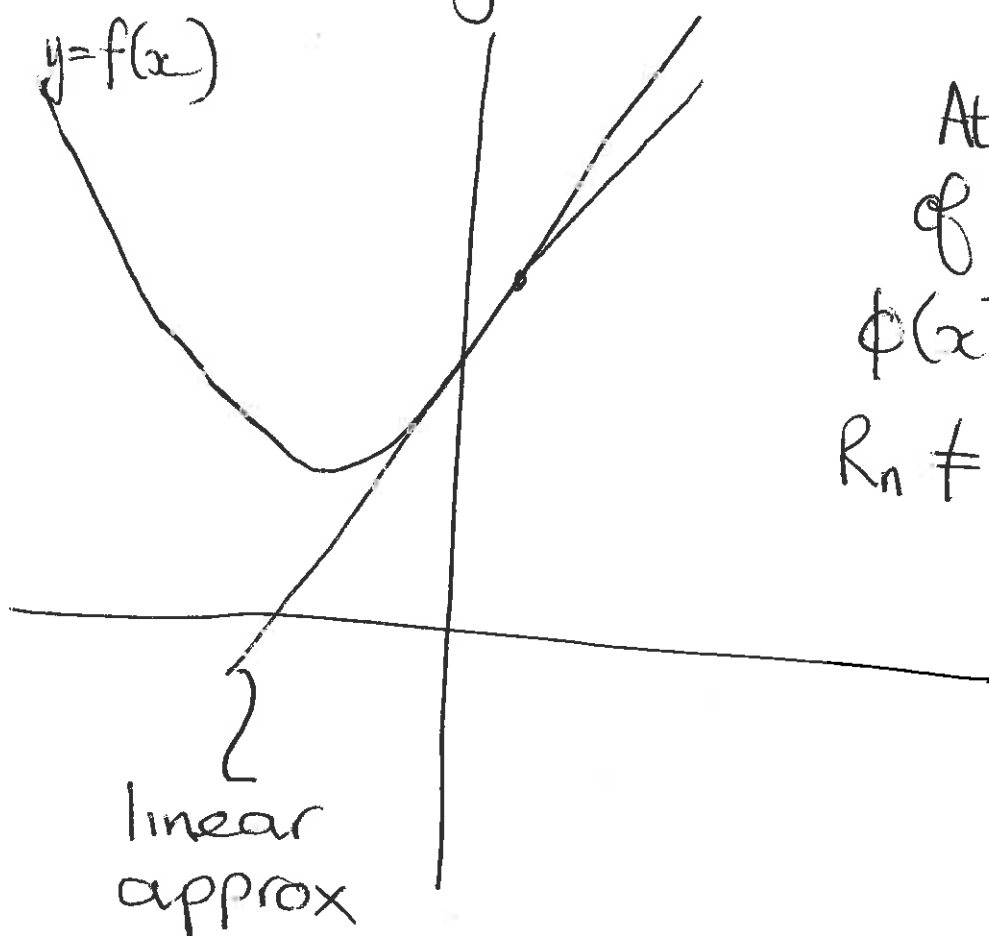
$$= \phi(1) + \phi'(1)(x-1) + \frac{\phi''(1)(x-1)^2}{2} + \frac{\phi^{(3)}(1)(x-1)^3}{3!} + \frac{\phi^{(4)}(1)(x-1)^4}{4!} + R_4$$

$$\phi(x) = \frac{31}{32} - \frac{13}{16}x + \frac{1}{2}x^2 - \frac{3}{16}x^3 + \frac{1}{32}x^4 + R_4$$

(35)

eg 4 P 246 = HW
& workshop

See diagram P 247



At the pt
of tangency
 $\phi(x) = P_n$ ($R_n = 0$)
 $R_n \neq 0$ every
where else

- ⊛ If you are interested in value around $x=x_0$, then expand around that value of x , as P_n will be most accurate at that pt.

(36)

For now, we leave out

Pages 248 - 254

We may return.

Watch this space