

ECO
4112F

Chapter
10.6



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10.6 Optimal Timing

Suppose a wine dealer must decide to either sell a case of wine^{at} $t=0$ for $\$K$, or store it & sell it later for more.

$$\begin{aligned} V = \text{value of wine} &= Ke^{\sqrt{t}} \\ \text{known to be} &= Ke^{t^{1/2}} \end{aligned}$$

$$\text{If } t=0, V = Ke^{0^{1/2}} = Ke^0 = K$$

Assume storage costs = 0, cost of wine = sunk cost, want to maximise Π = sales revenue = K .

Each V is related to different pts in time - we need to discount them to PV.

Assume int rate r

$$\therefore A(t) = Ve^{-rt} = Ke^{t^{1/2}} \cdot e^{-rt} = Ke^{\sqrt{t} - rt}$$

So to find t which maximises

$$A \quad \text{Set } \frac{dA}{dt} = 0$$

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We ist log both sides

$$A = K e^{\sqrt{t} - rt}$$

$$\begin{aligned}\log A &= \log K + \log e^{\sqrt{t} - rt} \\ &= \log K + (\sqrt{t} - rt) \log e \\ &\quad \quad \quad (=1)\end{aligned}$$

$$\log A = \log K + \sqrt{t} - rt$$

$$\frac{1}{A} \cdot \frac{dA}{dt} = \frac{1}{2} t^{-1/2} - r$$

$$\therefore \frac{dA}{dt} = A \left(\frac{1}{2} t^{-1/2} - r \right) = 0$$

We know $A \neq 0$ (why? $K > 0, e^{\sqrt{t} - rt} > 0$)

$$\therefore \frac{1}{2} t^{-1/2} = r$$

$$\therefore t^{-1/2} = 2r$$

$$t = (2r)^{-2}$$

$$t^* = \frac{1}{4r^2}$$

eg if $r = 0.10$
 $\Rightarrow t^* = 25$

The higher r is, the shorter the optimum storage is.

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From $\frac{1}{2} t^{-1/2} = r$ (setting $\frac{dA}{dt} = 0$)

We can interpret as:

rate of growth of wine value V . Why?

↳ this is $\frac{dV}{dt} / V = r_V$

$$\text{So } \frac{dV}{dt} = \frac{d}{dt} \left(K e^{t^{1/2}} \right) = K e^{t^{1/2}} \cdot \frac{1}{2} t^{-1/2}$$

$$\text{Why? } \frac{d}{dt} \left(e^{f(t)} \right) = f'(t) e^{f(t)} \quad \text{Chain Rule}$$

$$\therefore \frac{dV}{dt} = \frac{1}{2} t^{-1/2} \cdot V$$

$$r_V = \frac{dV}{dt} / V = \frac{1}{2} t^{-1/2} = r$$

∴ r_V = rate of growth of the value V of the wine

at $t \rightarrow \infty$, $r_V \rightarrow 0$

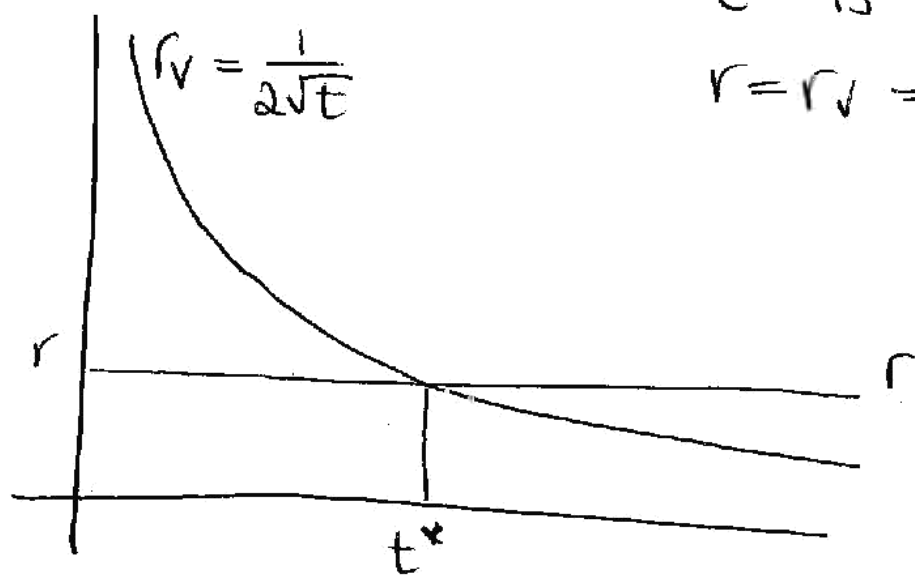
$t \rightarrow 0$, $r_V \rightarrow \infty$

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- r was rate of compounding interest of \$ value of wine, If sold right away (ie at $t=0$)
- r reflects opportunity cost of keeping & storing the wine.

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t^* is where
 $r = r_v = \frac{1}{2\sqrt{t}}$



ie wait until declining rate of growth of wine just equals the constant int rate on cash amt.

We must check SCC

$$\begin{aligned} \frac{d^2A}{dt^2} &= \frac{d}{dt} \left(A \left(\frac{1}{2} t^{-1/2} - r \right) \right) = \text{use product rule} \\ &= \frac{dA}{dt} \left(\frac{1}{2} t^{-1/2} - r \right) + A \left(-\frac{1}{4} t^{-3/2} \right) \end{aligned}$$

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The 1st term = 0, because of the ~~F~~OC (check)

$$\therefore \frac{d^2 A}{dt^2} = \frac{-A}{4t^{3/2}} < 0 \quad \text{at } t^* > 0 \quad \text{given } A > 0$$

$\therefore t^*$ is the value which maximise
A

Timber Cutting

L Do in workshop with Gabi

BTW

$\log t = \ln t$ for us,
ie if I see $\log$, I
assume it is the natural
 $\log$, ie $\log t = \log_e t = \ln t$

Also NB

$$\frac{d}{dt}(\ln(f(t))) = \frac{1}{f(t)} \cdot f'(t)$$

Remember, for PV, we may
need to consider any costs
(besides sunk costs)

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Further Applications 10.7

If $y = f(t)$

Instantaneous rate of growth =
$$r_y = \frac{dy/dt}{y} = \frac{f'(t)}{f(t)} = \frac{\text{marginal fn}}{\text{total fn.}}$$

But $\frac{d}{dt}(\ln(f(t))) = \frac{f'(t)}{f(t)}$

∴ can use either approach to calculate r_y . (ie take $\ln(f(t))$ & differentiate)

eg $V = Ae^{rt}$, what is r

$$\ln V = \ln A + \ln e^{rt}$$

$$\ln V = \ln A + rt$$

$$r_y = \frac{d}{dt}(\ln A + rt)$$

$$r_y = r$$

eg $y = 4^t$

$$\ln y = \ln 4^t = t \ln 4$$

$$\therefore r_y = \frac{d}{dt}(\ln y) = \ln 4$$

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Rate of Growth of a Combo of fns

$$y = uv \quad \text{where} \quad \begin{cases} u = f(t) \\ v = g(t) \end{cases}$$

$$\ln y = \ln u + \ln v$$

$$r_y = \frac{d}{dt}(\ln y) = \frac{d}{dt}(\ln u) + \frac{d}{dt}(\ln v)$$

$$r_y = r_u + r_v$$

Similarly

$$y = u/v$$

$$r_y = r_u - r_v$$

eg Consumption C , growing at rate α , population H growing at rate B , what is rate of growth of per capital cons?

$$\begin{aligned} \frac{C}{H} \text{ has rate of growth} \\ = \frac{d}{dt}(\ln \frac{C}{H}) &= \frac{d}{dt}(\ln C - \ln H) = r_C - r_H \\ &= \alpha - B \end{aligned}$$

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What about $z = u + v$

$$u = f(t)$$

$$v = g(t)$$

$$\ln z = \ln(u + v)$$

$$r_z = \frac{d}{dt} \ln z = \frac{d}{dt} \ln(u + v)$$

$$= \frac{u' + v'}{u + v} = \frac{f' + g'}{u + v}$$

We know $r_u = \frac{f'(t)}{f(t)}$ (1st rule)

$$\therefore f'(t) = r_u \cdot f(t)$$

$$\& \quad g'(t) = r_v \cdot g(t)$$

$$\therefore \frac{u \cdot r_u + v \cdot r_v}{u + v} = \frac{u}{u + v} r_u + \frac{v}{u + v} r_v$$

∴ rate of growth of a sum is the weighted avg of the rates of growth of the components
similarly

$$r_{(u-v)} = \frac{u}{u-v} r_u - \frac{v}{u-v} r_v \quad (\text{check})$$

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eg Exports $Q = q(t)$ has growth rate
goods $= a/t$

Export Services has growth rate $= b/t$
 $S = s(t)$

What is growth rate of total exports?
 $X(t) = q(t) + s(t)$

$$\begin{aligned} \therefore r_x &= \frac{q}{q+s} r_q + \frac{s}{q+s} r_s \\ &= \frac{q}{x} \left(\frac{a}{t} \right) + \frac{s}{x} \left(\frac{b}{t} \right) \\ &= \frac{qa + sb}{xt} \end{aligned}$$

Point Elasticity

Given $y = f(x)$

We know $\varepsilon = \frac{\text{marginal}}{\text{avg}}$

$$= \frac{f'(x)}{\frac{f(x)}{x}} = \frac{dy}{dx} \cdot \frac{x}{y}$$

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Now let's try with our new tools

$$y = f(x)$$

What if we differentiate $\ln y$ w.r. $\ln x$?

$$\text{let } u \equiv \ln y$$

$$v \equiv \ln x$$

$$\therefore u = \ln y \quad y = f(x) \quad x = e^{\ln x} = e^v$$

$\therefore$ diff w.r.t $\ln x$

$$\frac{d(\ln y)}{d(\ln x)} = \frac{du}{dv} = \frac{du}{dy} \cdot \frac{dy}{dx} \cdot \frac{dx}{dv}$$

$$= \frac{1}{y} \cdot \frac{dy}{dx} \cdot e^v$$

$$= \frac{1}{y} \cdot \frac{dy}{dx} \cdot x$$

$$= \frac{dy}{dx} \cdot \frac{x}{y}$$

This is what we calculated for the pt elasticity of $y = f(x)$.

$$\therefore \varepsilon_{yx} = \frac{d(\ln y)}{d(\ln x)}$$

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This method might be easier, depending on the functional form of y.

eg Given $Q = \frac{k}{p}$, k positive constant

This is a hyperbola, & has unit elasticity for all p . let's show this.

$$Q = \frac{k}{p}$$

$$\ln Q = \ln k - \ln p$$

$$\epsilon_D = \frac{d(\ln Q)}{d(\ln p)} = -1 \quad |\epsilon_D| = 1$$

Can also find this using the usual formula $\epsilon = \frac{\text{marginal}}{\text{avg}}$

Check you can show:

$$\epsilon_{yx} = \epsilon_{yw} \epsilon_{wx}$$

if $y = g(w)$ & $w = h(x)$.

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