



# Author Seminar

14<sup>th</sup> of August 2014  
9:00 AM – 12:00 PM  
University of Cape Town  
Health Sciences Library  
Presented by: Hendrik van Dam

Elsevier, in collaboration with University of Cape Town, are pleased to invite you to attend an Author Seminar "Strategies to increase the quality and the impact of scientific publications".

The objective of this Seminar is to introduce young researchers to a series of guidelines which will allow them to direct their academic works, obtain a basic methodology and learn some stylistic resources which are necessary to develop a good research article, according to the criteria required by the majority of national and international academic journals. The speaker will share his experiences and proposals about the processes of editing and publishing articles, which will hopefully contribute to improve the quality and visibility of the scientific production.

## Come and learn about:

- How to get published in a scholarly journal.
- How to be a great reviewer.
- Journal metrics and all there is to know.
- Research and publish your findings ethically.

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