



RURAL SUPPORT NETWORK

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To whom it may concern

Request for Sponsorship – Rural Support Network’s “Run For Rural”

The Rural Support Network is a student-run society of the University of Cape Town that advocates for the development of rural areas and rural communities across South Africa through the improvement of health care and health services. We aim to create a model for the recruitment, training and retention of health care workers in the rural communities of South Africa in order to alleviate the shortage of human resources in these areas, as well as to act as a support structure for students from rural communities in South Africa that are studying at the University’s Faculty of Health Sciences.

The society is a non-profit organization and all money that is raised during the year goes towards societal projects aimed at health promotion, training and the development of skills, the raising of awareness about rural health care and the recruitment of high school students from rural areas to the University of Cape Town. As such, we are required to do a lot of fundraising and to look for sponsors every year in order to fund our events and to make both our aims and these projects possible.

The society’s main project is an annual all-expenses-paid 2-week Rural Placements event, where we place Health Sciences students from all degree programmes in rural hospitals across South Africa. During these 2 weeks, students are encouraged to become integrated into the day-to-day functioning of the hospital, growing in knowledge and in understanding of rural health care issues, become integrated into the rural community, do health promotion, recruit rural students and, hopefully, develop a passion for rural health care that will translate into wanting to work for at least part of their careers in a rural area.

On the 1 May 2015, we will be having one of our main fundraising events – “Run For Rural”. Run For Rural is a 7km Fun Run/Walk around the University’s Upper Campus. All funds raised go towards sending students on Rural Placements at the end of the year. 2015 is the third year that Run For Rural will be happening, and every year thus far has been both highly successful and thoroughly enjoyed by all.

We would greatly appreciate it if you would be able to sponsor any merchandise, vouchers or equipment that we can use as prizes or use as equipment on the day, or if you are willing to make a donation to the Rural Support Network, please. We appreciate and gladly welcome anything that you have to offer.

If you have any questions or queries, if you would like to assist us with sponsorship or any donations, or if you would like to take part in the event (or future events), please do not hesitate to contact me.

Many thanks and kind regards.

A handwritten signature in black ink, appearing to read 'Robert Cloete'.

Robert Cloete (Rural Support Network Chairman)

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