



UNIVERSITY of the
WESTERN CAPE

TECHNOLOGY COMMERCIALISATION COURSE

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The 4 Universities in the Western Cape: CPUT, SU, UCT & UWC have once again joined forces to offer the Lab2Market course in Technology Commercialisation for the 5th year running.

Targeted at: science/engineering/technology-based graduate participants, post-docs, researchers, and those interested in the process of taking technologies from the lab to the market place.

To enhance your knowledge on: Intellectual Property, licensing of technologies, industry & market research, business plan development, valuation, pitching technique and the process for new business development, inter alia.

WHERE: UCT and UWC (transport will be provided)

WHEN: Every Tuesday, starting 16 August 2016 - 6 September 2016: 09h00-16h30

COST: R680

For Registration & Further Information visit <http://www.lab2mkt.co.za>

Contact Valencia Jamalie: lab2mkt@gmail.com Tel : 082 786 2806

