



TECHNOLOGY COMMERCIALISATION COURSE FROM LAB TO MARKET 2014

JOIN US TO LEARN MORE ABOUT TECHNOLOGY INNOVATION & ENTREPRENEURSHIP.

The 4 Universities in the Western Cape: CPU, SU, UCT & UWC have once again joined forces to offer the Lab2Market course in Technology Commercialisation for the 3rd year running.

Targeted at: science/engineering/technology-based graduate participants, post-docs, researchers, and those interested in the process of taking technologies from the lab to the market place.

To enhance your knowledge on: Intellectual Property, licensing of technologies, industry & market research, business plan development, valuation models and the process for new business development, inter alia.

WHERE: 1 day at each of UWC , UCT , CPU & SU campuses (transport will be provided)

WHEN: Every Tues, starting 5 August 2014 - 26 August 2014: 09h00-16h30

COSTS: R550

For Registration & Further Information visit <http://www.lab2mkt.co.za/>

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