



UCT TV STUDIO / CENTRE FOR FILM AND MEDIA STUDIES / STEPPING STONE

AMAZING OPPORTUNITY

CALL FOR 5-MINUTE PROMOTIONAL DOCUMENTARY PROPOSALS

UCT TV will produce four 5-minute non-fiction films (documentary / promotional video) from **09 November 2015 - 11 December 2015** as part of the Stepping Stone young filmmaker development programme.

We are looking for UCT social responsiveness projects or programmes that have human interest to feature in these films. You are invited to propose a topic. Production costs, (equipment, crew, facilities) will be covered by Stepping Stone. The value of each production will range between R20 000 - R50 000, so this is a wonderful opportunity to highlight research or generate exposure free.

We are looking for topics that are:

1. Engaging (will appeal to an audience)
2. Original (new development / hasn't been filmed before)
3. Feasible (in and around Cape Town, all parties and activities available to be filmed during November/December, all permissions in place)
4. Shows an aspect of UCT research, learning or campus life
5. Shows UCT outreach (has impact on communities in or around UCT, especially NGO's affiliated to UCT are urged to apply)
6. Will translate to the film medium (interviewees are engaging and speak about topic in a way lay people can understand, the project has a visual aspect that can be filmed)

Please note:

- The Stepping Stone team can select only four proposals to film.
- If your proposal is selected, there will be a compulsory training week from **09-15 November 2015**.
- It is important that your proposal reach us by the deadline.
- Include all required material, but keep the proposal succinct.

- The films will be widely distributed, so it is important that you secure all permissions required for filming and distribution of the content.
- Stepping Stone will perform the video production only. Applicants must provide all research required to script and make the films.
- If the Stepping Stone team is required to travel more than 30km from UCT campus, the applicant must cover the cost of transportation (and meals & accommodation if required).

We look forward to receiving your proposals

The Stepping Stone Team.

PROPOSAL GUIDELINES

Please submit a proposal of no more than three pages to: Steppingstone@uct.ac.za

Deadline: **19 October 2015 17h00**

Include:

1. Project /course/ programme title
2. Department
3. Contact person / liaison (name & contact details)
4. "Log line" / summary of project (50 words)
5. Project detail (max 250 words per heading)
 - 5.1 Background of project (need for project, why/how it was developed)
 - 5.2 Main role player(s) (who pioneered the project, who is running it now, who benefits from it?)
 - 5.3 Location & scope (where is the programme located, where is the work done, which community benefits from it?)
 - 5.4 Goals / vision / mission
 - 5.5 Challenges
 - 5.6 Future view (where would you like to see the project go, how will/can it develop, what is its potential future reach)
 - 5.7 Feasibility (what activities can be filmed during November/December? Which role players will be available for interviews? What challenges or triumphs are you experiencing right now or during November/December?)