



**UCT TV STUDIO / CENTRE FOR FILM AND MEDIA STUDIES / STEPPING STONES**

## **AMAZING OPPORTUNITY**

### **CALL FOR 5-MINUTE PROMOTIONAL DOCUMENTARY PROPOSALS**

UCT TV will produce 3 5-minute non-fiction films (documentary / promotional video) June 2014- July 2014 as part of the **Stepping Stones young filmmaker development programme**.

We are looking for UCT social responsiveness projects or programmes that have human interest to feature in these films. You are invited to propose a topic. Production costs (equipment, crew, facilities) will be covered by Stepping Stones. The value of each production will range between R20 000 - 50 000, so this is a wonderful opportunity to showcase research or generate exposure for free.

We are looking for topics that are:

1. **engaging** (will appeal to an audience)
2. **original** (new development / hasn't been filmed before)
3. **feasible** (in and around Cape Town, all parties and activities available to be filmed during June/July, all permissions in place)
4. **shows an aspect of UCT research, learning or campus life**
5. **shows UCT outreach** (has impact on communities in or around UCT, especially NGO's affiliated to UCT are urged to apply)
6. **will translate to the film medium** (interviewees are engaging and speak about topic in a way lay people can understand, the project has a visual aspect that can be filmed)

Please note:

- the Stepping Stones team can select only 3 proposals to film
- it is important that your proposal reaches us by the deadline
- include all required material, but keep the proposal **succinct**
- the films will be widely distributed, so it is important that you secure all permissions required for filming and distribution of the content
- Stepping Stones will perform the video production only. Applicants must provide all research required to script and make the films.
- if the Stepping Stones team is required to travel more than 30km from UCT campus, the cost of transportation (and meals & accommodation if required) must be covered by the applicant.

We look forward to receiving your proposals  
The Stepping Stones Team

## PROPOSAL GUIDELINES

Please submit a proposal of no more than 3 pages to:  
[producer.ucttv@gmail.com](mailto:producer.ucttv@gmail.com)

**Deadline: 17:00 26 MAY 2014**

### Include:

1. Project /course/ programme title
2. Department
3. Contact person / liaison (name & contact details)
4. "Log line" / summary of project (50 words)
5. Project detail (max 250 words per heading)
  - 5.1 Background of project (need for project, why/how it was developed)
  - 5.2 Main role player(s) (who pioneered the project, who's running it now, who benefits from it?)
  - 5.3 Location & scope (where is the programme located, where is the work done, which community benefits from it?)
  - 5.4 Goals / vision / mission
  - 5.5 Challenges
  - 5.6 Future view (where would you like to see the project go, how will/can it develop, what is its potential future reach)
  - 5.7 Feasibility (what activities can be filmed during June/July? Which role players will be available for interviews? What challenges or triumphs are you experiencing right now or during June/July?)