

WORKSHOP

# NEW DEVELOPMENTS IN PHARMACOECONOMICS

VALUE-BASED, PATIENT-CENTRED HEALTHCARE FOR SOUTH AFRICA

19-21 October 2016

**PHARMACOECONOMICS** is a relatively young scientific discipline dealing with the analysis of the costs of drug therapy to healthcare and society, with growing importance in healthcare systems worldwide. Pharmacoeconomics allows optimal allocation of healthcare resources and explicit decision making based on evidence-based healthcare. Pharmacoeconomics is applied in the early development of medicinal products, clinical trials, regulatory affairs, market access strategies, pricing and reimbursement, and post-marketing evaluations. As a result, pharmacoeconomics has become an established core element in efficient decision making in many countries. South Africa has introduced PE in its healthcare system.

## PROGRAMME COMMITTEE:

### **Prof Bernd Rosenkranz**

President, Fundisa African Academy of Medicines Development and Professor, Division of Clinical Pharmacology, Stellenbosch University

### **Tanja Kastien-Hilka**

Research Fellow, Swiss Tropical and Public Health Institute (Basel/Switzerland) and University of Cape Town (Cape Town/South Africa)

### **Dr Jaco van Zyl**

Medical Executive, Cipla, South Africa

### **Ntobeko Mpanza**

Director, Pharmaceutical Economic Evaluations, National Department of Health

### **Molaudi Gaula**

Pharmaceutical Economic Evaluations, National Department of Health

## SPEAKERS:

**DR BRYAN BENNETT** Director: Patient Centred Outcomes, Adelphi Vlaues, UK

**PROF DOMINIQUE DUBOIS** Managing Director: Patient Value Solutions (PVS) Consultancy, Belgium

**NICOLA FOSTER** Research Fellow, Public Health and Family Medicine, University of Cape Town, South Africa

**SEBASTIAN GAISER** Director Health Economics and Reimbursement, Europe, Middle East, Africa and St. Jude Medical, St. Jude Medical, Belgium

**DR SHELLEY MCGEE** Director: International Society for Pharmacoeconomics and Outcomes Research—SA Chapter, South Africa

**DR JACQUI MIOT** Senior Lecturer and Healthcare Consultant: University of the Witwatersrand, South Africa

**GEESKE VAN OORT** Director of Clinical, Reimbursement & Quality, The eNose Company, Netherlands

**DR HOLGER-MARIA ROHDE** Director Strategy and Business Operations R&D, Strategy Implementation Lead, Merck, Germany

**DR JACQUES SNYMAN** CEO: Isimo Health, South Africa

**GAVIN STEEL** Chief Director: Sector Wide Procurement, National Department of Health

**DR MICHAEL THIEDE** Managing Director: Scenarium Group, Germany

## VENUE:

University of Pretoria, Sanlam Auditorium, Hatfield Campus

## ENQUIRES:

Fundisa African Academy of Medicines Development  
Email: [info@fundisa-academy.com](mailto:info@fundisa-academy.com)

<b>19 OCTOBER 2016</b>		<b>PHARMACOECONOMICS — AN INTRODUCTION</b>
08:30 - 08:45		Welcome and introduction
<b>08:45 - 13:00</b>	<b>Introduction to pharmacoeconomics</b>	
08:45 - 09:30	Tanja Kastien-Hilka	Definition of pharmacoeconomics
09:30 - 10:15	Jaco van Zyl	Health economics and pharmacoeconomics
10:15 - 10:45		TEA BREAK
10:45 - 12:00	Jacques Snyman	Introduction to pharmacoeconomic evaluation
12:00 - 13:00	Jacques Snyman	Incremental cost effectiveness ratio (ICER)
13:00 - 14:00		LUNCH BREAK
<b>14:00 - 16:45</b>	<b>The pharmaceutical industry</b>	
14:00 - 14:45	Jaco van Zyl	Introduction to the pharmaceutical industry
14:45 - 15:15	Ntobeko Mpanza	Drug regulation and pharmacoeconomics
15:15 - 15:45		TEA BREAK
15:45 - 16:45	Shelley McGee	The role of pharmacoeconomics in market access
<b>16:46 - 17:30</b>	<b>Panel discussion</b>	

<b>20 OCTOBER 2016</b>		<b>PHARMACOECONOMICS — CURRENT CONCEPTS</b>
08:30 - 08:45		Welcome and introduction
<b>08:45 - 13:00</b>	<b>The current situation</b>	
08:45 - 09:30	Dominique Dubois	Introduction to outcome research
09:30 - 10:15	Tanja Kastien-Hilka	Patient-reported outcomes
10:15 - 10:45		TEA BREAK
10:45 - 11:30	Dominique Dubois	Pharmacoeconomic evaluation in healthcare and medicine
11:30 - 12:15	Shelley McGee	The International Society for Pharmacoeconomics and Outcomes Research (ISPOR)
<b>12:45 - 13:00</b>	<b>Panel Discussion</b>	
13:00 - 14:00		LUNCH BREAK
<b>14:00 - 17:45</b>	<b>Applications of Pharmacoeconomics</b>	
14:00 - 14:45	Bryan Bennett	A patient perspective of differentiating new treatments in outcomes research
14:45 - 15:30	Holger-Maria Rhode	Health Technology Assessment (HTA)
15:30 - 15:45		TEA BREAK
15:45 - 16:45	Michael Thiede	Pharmacoeconomics in Germany and South Africa
<b>16:45 - 17:30</b>	<b>Panel Discussion</b>	

<b>21 OCTOBER 2016</b>		<b>NOVEL TRENDS IN PHARMACOECONOMICS</b>
<b>08:45 - 13:00</b>	<b>Case studies</b>	
08:45 - 09:30	Sebastian Gaiser	Pharmacoeconomics of medical devices
09:30 - 10:15	Geeske van Oort	Pharmacoeconomics of diagnostic devices
10:15 - 10:45		TEA BREAK
10:45 - 11:15	Nicola Foster	Pharmacoeconomics for health care decision making
11:15 - 12:15	Bryan Bennett	Pharmacoeconomic evaluation—Industry case studies Part I
12:15 - 13:00	TBC	Pharmacoeconomic evaluation—Industry case studies Part I
13:00 - 14:00		LUNCH BREAK
<b>14:00 - 17:00</b>	<b>Pharmacoeconomics in South Africa</b>	
14:00 - 15:00	Jacqui Miot	Pharmacoeconomics in South Africa
15:00 - 15:30		TEA BREAK
15:30 - 16:15	Gavin Steel	Regulatory governance and National Health Insurance (NHI) perspective
<b>16:15 - 17:30</b>	<b>Panel Discussion</b>	

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VALUE-BASED, PATIENT-CENTRED HEALTHCARE FOR SOUTH AFRICA

19-21 October 2016

NAME AND SURNAME:

ADDRESS:

AFFILIATION/POSITION:

QUALIFICATIONS:

CONTACT DETAILS:

EMAIL ADDRESS:

CONTACT NUMBER:

MEAL PREFERENCE (ALL MEALS ARE HALAAL)

NORMAL

VEGETARIAN

ALLERGIES:

REGISTRATION FEES:

FULL WORKSHOP

DAY 1

DAYS 2-3

Academia and Government

R 3,500.00

R 1,200.00

R 2,500.00

Industry, CRO's, and others

R 6,500.00

R 2,200.00

R 4,500.00

ACCOUNT NAME :	Fundisa African Academy of Medicines Development
ACCOUNT NUMBER:	9290273284
BRANCH NAME :	ABSA Bank
BRANCH CODE:	632005
TYPE OF ACCOUNT :	Savings Account
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Kindly send your registration form and proof of payment to [info@fundisa-academy.com](mailto:info@fundisa-academy.com)

Registration deadline: **1 September, 2016**

1.) On completion of this application you will be liable for the full amount of the registration fees subject to the cancellation conditions below. 2.) All cancellations must be sent in writing to: Charlize White ([info@fundisa-academy.com](mailto:info@fundisa-academy.com)). 3.) Cancellations received before 1 September, 2016 will receive a refund less a 10% administration fee. 4.) No refunds will be issued for cancellation received after 1 September, 2016. 5.) All refunds due will only be issued by EFT after the Workshop. 6.) Any registrations received after 1 September 2016 will not be entitled to any refund or credit, and such person will be liable for the full registration fee as per point (1) above. 7.) The Organizing Committee reserves the right to decline a request for a refund.



**health**

Department:  
Health  
REPUBLIC OF SOUTH AFRICA



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